

Assumption map

Do not redraw a protected canvas. Pull its riskiest assumptions into a testable list.

Assumption	Impact if wrong	Evidence today	Next test
	High / Med / Low		
	High / Med / Low		
	High / Med / Low		
	High / Med / Low		
	High / Med / Low		
	High / Med / Low		

The single assumption we must test first:

Use the official tools: the Resource Library links to Strategyzer's Business Model Canvas and Value Proposition Canvas, plus LEANSTACK's Lean Canvas. This sheet captures the work that follows them without copying protected artwork.